

# Jeremy Sutherland

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Meridian, ID 83642

Portfolio:

<https://www.jeremysutherlanddesign.com/>

## EDUCATION

Associate of Arts: Design and  
Visual Communications  
Collins College Jul 2004  
Tempe, AZ

## SUMMARY

Seasoned Graphic Designer skilled in Adobe Creative Suite, particularly InDesign, Photoshop, and Illustrator. Collaborates effectively with other leadership to deliver artistic and marketing projects within budget and deadlines. Proficient in editorial, package, and brand design. Efficient working in dynamic environments prioritizing efficiency and innovation.

## SKILLS

- Print Design
- Digital Design
- Graphic and Media Design
- Corporate branding
- Adobe Creative Suite
- Production standards
- Project management abilities
- Project coordination

## EXPERIENCE

### Art Director

Boise, ID

Drip Drop Distro/Feb 2022 to May 2024

- Spearheaded design of an ever-evolving B2B product catalog with 35+ brands and 800+ SKUs, overseeing layout, proofing, and printing for 10,000+ copies distributed nationwide.
- Developed brand guides for 15 product brands, ensuring consistent branding across all channels.
- Executed 100+ design projects (banners, popups, flyers, posters, social media), boosting counterculture industry presence and driving 50% sales growth.
- Led and collaborated on branding for major events (Boise Music Festival, CCA awards, CHAMPS Vegas), increasing event-related brand awareness by 30% to 50,000+ attendees.
- Guided designers and integrated AI tools for 30% productivity boost and 15% faster project turnarounds.

### Senior Print Design Reviewer

Melbourne, Australia

Envato/ Feb 2013 to Nov 2021

- Advised and evaluated remote print content submissions to ensure brand consistency and quality.
- Evaluated and facilitated Envato Market and Elements content to enhance site onboarding and user engagement.
- Provided responsive problem-solving and escalation to optimize workflow efficiency.
- Onboarded and coached new team members for rapid integration and improved team performance.
- Guided junior reviewers on technical design principles to enhance design proficiency and adherence to standards.

### Freelance Designer

Meridian, ID

Self Employed/Mar 2010 to Current

- Provided branding design services across digital, print, and video for various clientele
- Collaborated with external businesses for print and packaging projects (CPG) while meeting tight deadlines
- Created editorial designs of multiple print and digital magazines